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First Southwest Bank Promotes Dan Osby to Senior Operations Officer

ALAMOSA, COLO., (May 21, 2019) — First Southwest Bank (FSWB) recently announced the promotion of Dan Osby to Senior Operations Officer (SOO), in addition to his previous title as Chief Technology Officer (CTO). Osby will continue to guide FSWB with its innovative expansion throughout rural Colorado.

“Dan has built a wealth of banking and operations experience with us,” said Kent Curtis, CEO of First Southwest Bank. “He has served First Southwest Bank as CTO and has gone above and beyond to prove his success in core technology systems. Dan has intimate knowledge of our programs, products and processes and I am confident he will continue to improve the overall customer experience throughout all our branches and digital channels. The promotion of Dan to SOO has been absolutely seamless.”

With over 24 years of experience, Osby has traveled the world assisting organizations to adopt new technology products and solutions to improve workflow efficiency, lower overall costs, and enhance digital security. Osby joined FSWB in 2013 as the CTO, after a proven history in leadership with Loronix Information Systems, Lore International Institute and Mercury Payment Systems.

“I am ecstatic to expand my role at First Southwest Bank as the Senior Operations Officer,” said Osby. “I am certain that my experience in leading IT systems will help First Southwest Bank continue to integrate and innovate new technology that ultimately improves our customer’s experience at every touchpoint.”

Osby will now be more involved with training, communications, collaboration and streamlining workflow bank-wide. Other responsibilities will include improving the overall customer service experience both in-branch and through online and mobile banking.

To learn more about First Southwest Bank and its various programs, opportunities and initiatives please visit fswb.bank or contact First Southwest Bank’s CEO, Kent Curtis, at kent.curtis@fswb.com.

About First Southwest Bank

Serving the San Luis Valley and rural Colorado for more than 100 years, First Southwest Bank offers personal and business banking at their six branches, with an emphasis on businesses supporting rural communities. First Southwest Bank and their employees actively live-in and give back to our communities, volunteering with more than 40 local organizations, and donating to 115. As a CDFI bank, First Southwest Bank is focused on cultivating valuable relationships, investing in economic and social doers, and fostering a well-lived rural culture. More information about First Southwest Bank is available at fswb.com. Member FDIC, Equal Housing Lender.

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