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## **Community Development Financial Institution First Southwest Bank Grows Rural Colorado Leadership Team with New Chief Financial Officer and Chief Technology Officer**

**DURANGO, COLO., (December 29, 2020)** — First Southwest Bank (FSWB) recently announced the addition of new team members — a new CFO and CTO — as well as key promotions across its rural Colorado branches.

Mike Coltharp is FSWB's new Chief Financial Officer. Leading financial operations and reporting for over 30 years for primarily Colorado-based financial services companies, Coltharp has extensive experience with system design to achieve efficient and effective financial operations. Having grown up in Colorado, spending many summers in Saguache County, Coltharp has lived on the Western Slope for the last 10 years. Away from the office, Coltharp enjoys being outdoors with his family, off-roading in his Jeep and hiking.

"I am excited to join FSWB. I enjoy community banking where people understand what it takes to deliver goods and services," says Coltharp. "The team understands the difficulties encountered in being a Doer in a rural setting, and how to overcome the challenges that it presents. The FSWB mission to help partner with those who make rural Colorado special is a great opportunity."

"We're delighted that Coltharp is joining our team," says Kent Curtis, CEO of FSWB. "With a strong background in compliance and operational advancements, we're confident that Coltharp will continue to lead FSWB's growth, vitality and ultimately our impact."

Robert King is FSWB's new Chief Technology Officer. After his service in the United States Army, King began his IT career in the financial services industry in 1994 with a community bank in Tampa Florida. Since then, King has provided IT strategy, leadership and operation support, as an IT executive, to several community financial institutions across the United States. In his off time, King enjoys spending time with his family on their hobby ranch in Mancos, where they raise cattle, horses, chickens and pigs.

"I am thrilled to join the First Southwest Bank team and begin a new adventure in the Durango area," says King. "The culture and desire to provide the best service and products to our customers is what attracted me to FSWB and after being here for almost six months, their commitment to the communities we serve is even more clear."

"King has already added crucial new technology opportunities to FSWB's services and capabilities and we're eager to have his insight and leadership here at FSWB," says Curtis.

To learn more about First Southwest Bank and its various programs, opportunities and initiatives please visit [fswb.bank](http://fswb.bank) or contact First Southwest Bank's CEO, Kent Curtis, at [kent.curtis@fswb.com](mailto:kent.curtis@fswb.com).

### **About First Southwest Bank**

As a Community Development Financial Institution, First Southwest Bank (FSWB) offers personal and business banking at their six branches — Durango, Cortez, Pagosa Springs, Alamosa, Saguache, and Center — with an emphasis on supporting rural communities. Serving rural Colorado for more than 100 years, FSWB is focused on cultivating valuable relationships, investing in economic and social doers, and

fostering a well-lived rural culture. FSWB and their employees actively live-in and give back to our communities, volunteering with more than 40 and donating to over 100 local organizations. FSWB is a Member FDIC, Equal Housing Lender & Equal Opportunity Employer. [fswb.bank](https://www.fswb.bank)

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